



March 13-15, 2026

46th McLemore BIRDSONG Pediatric Conference

Boar's Head Resort • Charlottesville

EXHIBIT OPPORTUNITY

CME ACTIVITY: 46th McLemore Birdsong Pediatric Conference

DATE: March 13-15, 2026

LOCATION: Boar's Head Resort, Charlottesville, Virginia

REGISTRATION DEADLINE: March 6, 2026

The University of Virginia invites your support for the 46th McLemore Birdsong Pediatric Conference.

Course Overview and Target Audience:

The McLemore Birdsong Pediatric Conference offers three-half days of content on a variety of case-based, clinical practice-oriented lectures covering a broad range of topics relevant to physicians, advanced practice providers, and nurses in pediatric and family practice settings. The conference expects approximately 130 participants.

Exhibit Opportunity:

We would be pleased to have your organization support this conference through one of the following sponsorship opportunities.

\$2,500: One exhibit space with a 6' table and 2 chairs

- Eligible to purchase sponsorships at the conference
- Two Exhibit-only registrations to exhibit functions only

\$800: Non-Profit fee

Add-ons:

\$2,000: Break Sponsor (3)

\$3,500: Breakfast Sponsor (3)

\$3,500: Ancillary Event*

(includes basic Audio/Visual and refreshments for up to 40 people)

*Please contact Monica McCommon at monica.mcccommon@uvahealth.org for details on the Ancillary Event opportunities.

Educational Grant Request:

If your company is interested in contributing through an educational grant, please email me at monica.mcccommon@uvahealth.org.

If you are interested in sponsoring the conference, please register on the Industry page of the [course website](#).

Thank you for your consideration. Please let me know if you need any additional information as you consider supporting this great conference.

Best regards,
Monica

Monica McCommon, CMP
Program Manager
Continuing Medical Education